



MIAMI

MAIA PROGRAM

Recommended Co-Curricular Spring 2010 Events

Latin America 2010: Economic, Business and Trade Forecast

Date: Friday, February 5, 2009

Time: 7:45 a.m. - 1:00 p.m

Location: JW Marriott - 1109 Brickell Avenue, Miami

RSVP: center1@exchange.sba.miami.edu or call 305-284-9001

Panelists: **Michelle Billig Patron** Senior Director, PIRA Energy Group, New York

Jorge Castañeda Global Distinguished Professor of Politics and Latin American and Caribbean Studies, New York University, New York; Former Minister of Foreign Affairs, Mexico

Pamela Cox Vice President, Latin America and the Caribbean Region, The World Bank, Washington, D.C.

Nancy Lee Deputy Assistant Secretary, Western Hemisphere, Department of the Treasury, Washington, D.C.

Brian O'Neill Vice Chairman, Lazard International, New York; Former Deputy Assistant Secretary, Western Hemisphere, Department of the Treasury

Ambassador Otto Reich President, Otto Reich Associates LLC, Washington, D.C.; Former Assistant Secretary of State, Western Hemisphere





MAIA PROGRAM

Recommended Co-Curricular Spring 2010 Events

Branding and Differentiation

How to Communicate Your Organization's Unique Role

Start: 02/11/2010 - 8:30am

CENTER FOR NONPROFIT MANAGEMENT

University of Miami School of Business / School of Communication

Raising money, expanding programs, and attracting board and staff all are helped when your organization is well known in the community. You believe in your mission and want others to share your enthusiasm and commitment. Marketing and promotion are a key part of building a strong organization. This workshop will help you: -Identify and communicate your organization's unique role -Master basic tools of nonprofit marketing and promotion -Help all board and staff members take part in the PR program -Integrate a marketing mindset into everything you do -Reach your most important audiences.

Executive Education Center

University of Miami, School of Business Administration

Coral Gables, Florida, 33124-6539

Phone: 305-284-6673

Event Link: http://nonprofit.miami.edu/PW_workshops.php?id=166

Register Now: http://nonprofit.miami.edu/RI_form.php?id=166



MIAMI

MAIA PROGRAM

Recommended Co-Curricular Spring 2010 Events

**“THE FORUM OF ARMED CONFLICT
AND HUMANITARIAN CRISES: Africa”**

**February 10, 2010
Learning Center Room 120
7:00- 9:00 pm**



Dr. Bruce Bagley
Professor & Chair, Department of International Studies: Moderator.

Dr. Bradford R. Mc Guinn
Department of Political Science: “Africa and Sub-Regional Systems: Security and Humanitarian Questions.”

Ramon de Arrigunaga Lt. Col., USAF (Ret.)
Political Science Department Faculty: “Conflict in Africa since WW II.”

Lt. Col. Kelley Hodge, US Army
Director of Intelligence
Special Operations Command, South: “USAFRICOM-Its Creation and Current Events”



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Recommended Co-Curricular Spring 2010 Events

SPRING CAREER EXPO

Date: February 25, 2010
Time: 11:00am - 3:00pm
Location: BankUnited Center

Career Expo has traditionally attracted about 200 companies from various industries such as personal and business financial services, banking, retail and merchandising, government, telecommunications, and marketing. This expo is specially designed to expose students to a broad spectrum of career paths, as well as provide them with opportunities to secure internships and full-time jobs. Students should participate in this event as a way to get to know the field and new trends of the industry. All interested students and alumni **must come professionally dressed** with plenty of copies of their resumes. This is an event that you should not let pass by, since it is a great opportunity to find jobs and internships for any time of the year.

Career Expo will be held in the Bank United Center and is open ONLY to University of Miami students and alumni.





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Recommended Co-Curricular Spring 2010 Events

Grant Writing: How to Manage a Winning Proposal

Start: 03/18/2010 - 8:30am

CENTER FOR NONPROFIT MANAGEMENT

University of Miami School of Business / School of Communication

Grant program announcements cross your desk every week. But too often, we invest time and effort in an application that's turned down or funded at a disappointing level. What do top grant writers know about crafting proposals that really hit the target? Yes, it is possible to improve your results seeking foundation and corporate grants. Learn how to:

- Select the right funders and grant programs for your organization
- Overcome your writer's block and jump in
- Understand what the guidelines really mean
- Learn basic tips to make your proposals more compelling
- Understand how corporate donors differ from foundations.

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MAIA PROGRAM

Recommended Co-Curricular Spring 2010 Events

Clinton Global Initiative University Coming to UM

Event: Third [Clinton Global Initiative University](#) (CGI U)
Date: April 16-18, 2010
Location: University of Miami

The event, which is expected to convene approximately 1,500 college students, university officials and representatives from youth organizations from all parts of the world, will focus on global challenges in education, environment and climate change, peace and human rights, poverty alleviation, and public health.

“We are thrilled for our students,” said University of Miami President Donna E. Shalala. “This is a wonderful opportunity to host a world-class conference and show off our campus and community.”

Last year, UM President Donna E. Shalala, Assistant to the Vice President for Student Affairs Gail Cole-Avent, and 15 undergraduate and UM School of Law students participated in the second annual CGI U, held at the University of Texas at Austin.

CGI U builds on the successful model of the Clinton Global Initiative, now in its fifth year, to engage college students and administrators to make commitments to address global issues with practical and innovative solutions.

All CGI U Meeting attendees make a “Commitment to Action” – a comprehensive, formal plan of action to address a specific problem on their campus, in their community, or in another state or country. All students wishing to attend must submit an application outlining their commitment by going online to <http://www.cgiu.org>

Participants in the three-day CGI U will discuss how student activists can make a difference around the world and each student and university in attendance is asked to make a personal “Commitment to Action.” Over the course of the meeting, attendees will participate in working and skill sessions to brainstorm ways to make a difference.

Students get the opportunity to interact with global leaders and are encouraged to form partnerships with other students.



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MAIA PROGRAM

Recommended Co-Curricular Spring 2010 Events

Fundraising With Special Events:

How to Master the Essentials of Event Planning

Start: 05/20/2010 - 8:30am

CENTER FOR NONPROFIT MANAGEMENT

University of Miami School of Business / School of Communication

Donors, embers, friends and volunteers want to get involved in your organization. Do you know how to engage them successfully in special events and fund-raising projects? Events offer fun and profit, but without careful planning and attention to detail, there are big risks. Learn from an expert some keys to: -Master the essentials of event planning -Mobilize a great team of board, staff and volunteers -Use a budget and timetable as real working tools -Attract sponsorships and contributions -Promote your project to assure top-level participation

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Recommended Outside Lectures Spring 2010 Events

- **February 25, 2010: "European Identity"**
Peter Katzenstein, Professor of International Studies
Cornell University
Time: 5:00pm - Location: FIU, MARC International Pavilion
- **March 10, 2010: "The Current Financial Crisis and the Future of Globalization"**
Jeff Frieden, Professor of Government
Harvard University
Time: 2:00pm - Location: FIU, Graham Center, Room 243
- **March 25, 2010 : "Will China Rise Peacefully?"**
John Mearshiemer, R. Wendell Harrison Distinguished Service Professor
University of Chicago
Time: 2:00pm - Location: FIU, MARC International Pavilion

Please contact Dr. Clem for information and seating availability for the above lectures